

Tuesday 29 March 2011

Renaissance Chancery Court Hotel, London

Conference Programme

IFRS Foundation with XBRL International, Inc.


IFRS Taxonomy Annual Convention



IFRS Taxonomy Annual Convention: London

Morning Sessions Keynote Presentations

08:00 **Registration** - Light buffet and refreshments

09:00 **Welcome**

Olivier Servais
 Director of XBRL Activities
 IFRS Foundation


Tony Fragnito
 CEO
 XBRL International, Inc.

09:10 **The IFRS Foundation and XBRL**

David Sidwell
 Trustee
 IFRS Foundation


09:40 **The role of XBRL for IFRS in Japan**


Masamichi Kono*
 Vice Commissioner for International Affairs
 Financial Services Agency, Government of Japan


10:10 **The role of XBRL for IFRS in the US**

James L. Kroeker*
 Chief Accountant
 United States Securities & Exchange Commission

10:40 **Coffee break**

11:10 **The role of XBRL for Securities Markets**

Hans Hoogervorst*
 Chairman of the Technical Committee
 International Organization of Securities Commissions (IOSCO)

11:40 **XBRL in the IASB Due Process**

Stephen Cooper
 Member
 International Accounting Standards Board (IASB)

12:00 **IFRS today, XBRL tomorrow in the EU**

Michel Barnier*
 Commissioner - Internal Market and Services
 European Commission


12:30 - 13:40 **Lunch**

* speakers to be confirmed

Afternoon Sessions Break-out Sessions

13:40 - 15:40 *Choose one of:*
1. Preparer's track


Chair:
Bruno Tesnière
 Partner
 PWC (France)


Track speakers:
John Stantial*
 Assistant Controller
 United Technologies Corporation (US)


Sonja Simon
 Head of Group Accounting and Reporting
 SAP AG (Germany)

Stéphane Morand
 Corporate Assets Valuation Manager
 Sanofi-Aventis (France)


Gargi Ray
 Senior Manager - Risk and Compliance
 Infosys Technologies Limited (India)

2. Regulatory track


Chair:
Robert Bruce
 Journalist


Track speakers:
Madam Ying Wei
 Deputy Director-General, Accounting Regulatory Department
 Ministry of Finance (People's Republic of China)

Lee Piller*
 Director for Financial Information
 ESMA (European Securities and Markets Authority)

Jeff Naumann*
 Deputy Director, Office of Interactive Disclosure
 United States Securities and Exchange Commission (US)


Jack Mansfield
 Director for the Accounting Profession
 Companies House (UK)


Jeff Smith
 Customer Champion, Business Customer Unit, Carter Programme
 Her Majesty's Revenue & Customs (UK)

3. Users and Stock Exchanges track


Chair:
Ralf Franck
 European Society of Financial Analysts Societies (EFFAS)

Track speakers:
Rawdon McMaster*
 Head of RNS
 London Stock Exchange Group (UK)


Gunnar Miller
 Managing Director
 RCM - Allianz Global Investors


Freda Evans
 Chief Financial Officer
 Johannesburg Stock Exchange Ltd (South Africa)

15:40 **Coffee break**

16:10 **Break-out panel discussions**

1. Preparers
2. Regulatory
3. Users & Stock Exchanges

Networking drinks reception
 at conclusion of conference (17:15 - 18:00)

IFRS Taxonomy Annual Convention: London

Who Should Exhibit?

The convention is ideally suited for suppliers of commercial software products and online forms e.g.:

Software Suppliers:

- XBRL filing software
- Taxonomy development software
- XBRL analysis software
- XBRL assurance software
- iXBRL integrated software application providers
- Other XBRL software

Service Providers:

- XBRL filing services
- XBRL assurance services
- Taxonomy development services
- Other XBRL services

Intermediaries:

- Data aggregators
- Data intermediaries

Who You Will Meet

This package offers your company the opportunity to gain high visibility amongst, and engage with all delegates at the inaugural IFRS Taxonomy Annual Convention, such as:

Regulators/Supervisory

- National tax authorities
- Accounting bodies
- Companies registration agencies
- Government agencies
- Capital markets regulators
- Securities regulators
- Banking & insurance supervisors
- Stock exchange executives

End Users

- Investors: institutional & retail
- Asset managers
- Hedge & private equity funds
- Fund administrators
- Investment advisors
- Analysts: debt & equity financial
- Banking professionals

Preparers

- CFOs
- Heads of reporting
- Financial managers
- Auditors
- Internal auditors
- CEO / boards of directors
- Company secretaries
- In-house counsel
- Heads of IR
- IT & data managers
- Risk managers

Intermediaries

- Data aggregators
- Data intermediaries
- Legal professionals
- Professional services consultants



IFRS Taxonomy Annual Convention 2011

IFRS Taxonomy Annual Convention
29th March 2011

KM2310

VIP CODE:
KM2310IAAER

Please quote the above VIP code when registering

Register Now – Five Easy Ways!

1. Fax this form on +44 (0) 20 7017 7824
2. Post this form to: Rebecca Miller, IIR Customer Services
PO Box 406, West Byfleet, Surrey KT14 6WL
3. Telephone us on +44 (0) 20 7017 5509
4. Email: registration@iascfconference.org always quote
KM2310
5. via the website: www.IFRS-Conference.org/XBRL

VENUE DETAILS

Renaissance Chancery Court Hotel
252 High Holborn
London
WC1V 7EN
United Kingdom
Tel: +44 (0) 207 829 9888
Fax: +44 (0) 207 829 9889

Delegates are responsible for the arrangement and payment of their own travel and accommodation. IIR has arranged a special room rate at a number of hotels. If you wish to book a room, please call **Venue Search** on **+44 (0) 20 8546 6166** stating that you are an IIR delegate.

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REGISTRATION DETAILS

In order for us to process your registration, please supply the following details:

1st Delegate Mr/Mrs/Ms

Job title _____ Department _____
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Yes! I would like to receive information about future events and services via e-mail. By giving you my email address I am giving ONLY IIR companies the permission to contact me by email.

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Mr/Mrs/Ms _____
Job title _____ Department _____
Telephone _____ Fax _____
Email _____

Booking Contact Mr/Mrs/Ms

Job title _____ Department _____
Telephone _____ Fax _____
Email _____

Company Details

Postal Address _____

Telephone _____ Fax _____
Nature of Business _____

Yes! I would like to receive information about future events and services via fax

Signature:

	DATES	Register by 14th January 2011	Save	Register by 25th February 2011	Save	Register after 25th February 2011
IFRS Taxonomy Annual Convention	29 March 2011	£499.00 + VAT @ 20% = £598.80	£400	£699.00 + VAT @ 20% = £838.80	£200	£899.00 + VAT @ 20% = £1,078.80

DISCOUNTS The following discounts apply on the Full List Price above only (discounts may not be combined):

- 35% Discount off 'Full List Price' for 'Middle Income Countries'
- 45% Discount off 'Full List Price' for 'Academics'
- 70% Discount off 'Full List Price' for 'Low Income Countries'

GROUP DISCOUNTS For 5 or more attendees registering together from one organisation - contact us on +44 (0)20 7017 5509 for details.

For clarification see World Bank List of Economies at <http://buy.iasb.org/timscommerce/timsnet/custom/wbecon.pdf>

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Additional Requirements: Please notify Informa at least one month before the conference date if you have any additional requirements e.g. wheelchair access, large print etc

PAYMENT DETAILS

Cheque. Enclosed is our cheque for £ in favour of IIR Ltd
Please ensure that the Reference Code **KM2310** is written on the back of the cheque

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MASTERCARD DINERS

CVV Number
3 digit security code on the reverse of card. 4 digits for AMEX card

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please note that credit cards will be debited within 7 days of your registration on to the conference

By Bank transfer: Full details of bank transfer options will be given with your invoice on registration.